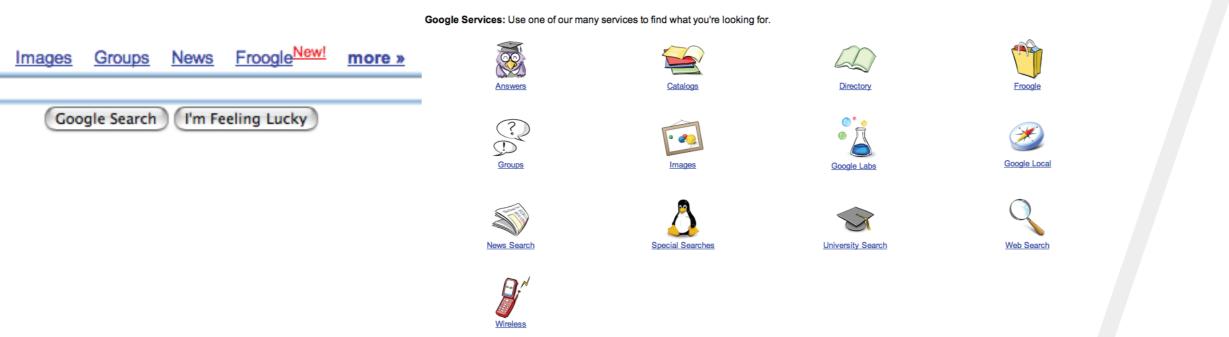
The Demise of the Directory

Web librarian work removed in Google

From March 2000 to March 2004, the directory enjoyed front-page (and tab) status on Google. Since March 2004, the directory has gone from one and then two clicks away to a search away.

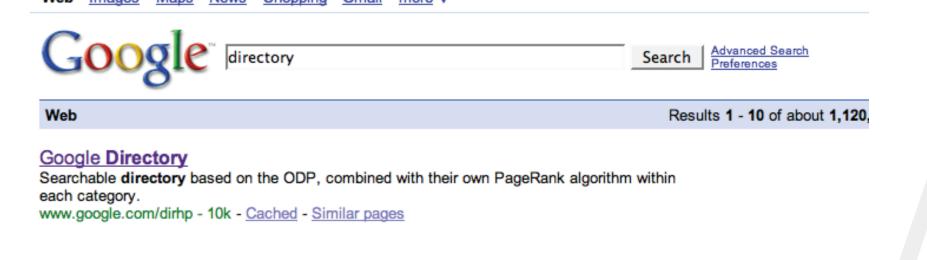


New! Try our do-it-yourself advertising program - AdWords.









2000 October 27

2001 October 02

2006 August 10

2008 May 09

In August 2006 the directory loses its position under 'more.' The directory is now two clicks away, under 'even more.'

In May 2008 you have to search Google to find the directory.

In October 2000 Google prominently features a directory. The directory is by dmoz, the Open Directory Project.

By October 2001 the directory has achieved the status of a tab.

In March 2004 the directory loses its position as a front-page tab. The directory is now a click away, under 'more.'

In May 2007 the directory disappears altogether from Google. It is no longer listed.

2007 May 18